



5TH ANNUAL UPDATES IN GASTROENTEROLOGY & HEPATOLOGY

EXHIBIT + SPONSORSHIP PROSPECTUS

**THE FAIRMONT SONOMA MISSION INN
SONOMA, CA
APRIL 7-10, 2027**



5TH ANNUAL UPDATES IN GASTROENTEROLOGY & HEPATOLOGY

CME ACTIVITY DESCRIPTION

A Premier Educational Experience in the Heart of Wine Country Join us in the beautiful and serene setting of wine country for the 5th Annual Updates in Gastroenterology and Hepatology—a dynamic and engaging course designed to bring you the latest advances in the diagnosis and management of gastrointestinal and liver disorders. The program incorporates cutting-edge medical education with the opportunity to unwind amidst vineyards, rolling hills, and exceptional hospitality. Tailored for gastroenterologists, hepatologists, primary care physicians, internists, family practitioners, nurse practitioners, physician assistants, and nurses, this comprehensive one-day course offers evidence-based updates in a picturesque, retreat-like atmosphere perfect for learning and professional connection. The course focuses on delivering important updates to help healthcare professionals stay informed and provide optimal care to patients with gastrointestinal issues. Participants will learn practical strategies and diagnostic approaches for various conditions such as esophageal disease, motility disorders, inflammatory bowel disease, pancreaticobiliary disease, cancer screening, liver disorders, and abdominal pain. The educational approach includes lectures, Q&A sessions, debates, and informal discussions covering technology, research, diagnosis, guidelines, and treatment strategies. The course also offers opportunities for participants to interact with Stanford faculty members, engage with expert speakers, and build connections during sessions and breaks. Dr. John Clarke, Clinical Professor of Medicine (Gastroenterology and Hepatology), Stanford University School of Medicine, will serve as Course Director. Dr. Kian Keyashian and Dr. Deepti Dronamraju, both Clinical Associate Professors of Medicine (Gastroenterology and Hepatology), Stanford University School of Medicine, will serve as Co-Course Directors.

This national course is intended for gastroenterologists, hepatologists, primary care physicians, internists, family medicine practitioners, surgeons, advanced practice nurses, physician associates, nurses, fellows/residents, students, and other non-physician healthcare professionals, with a focus on gastroenterology, hepatology, and primary care. Estimated attendance is 120.

At the conclusion of this activity, learners will be able to:

1. Understand advances in therapeutic endoscopy and approach to pancreaticobiliary disease
2. Integrate updates in chronic liver disease and liver transplantation into current management of patients
3. Review the most recent screening and surveillance protocols for gastrointestinal malignancy
4. Evaluate medical and surgical treatment approaches for gastroesophageal reflux and other esophageal disorders
5. Incorporate new diagnostics and therapeutics for management of inflammatory bowel disease
6. Describe changes in approach to small and large bowel disorders
7. Analyze the complaint of dysphagia and other symptoms of dysmotility with updated diagnostic and therapeutic frameworks.

SPONSORSHIP OPPORTUNITIES

	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$7,500)	Sponsor (no table) (\$5,000-\$7,499)
Exhibitor Badges	4	3	2	1
Company Recognition during Opening & Closing Remarks	✓	✓	✓	✓
One Display Table in Exhibit Area	✓	✓	✓	
Company Logo Recognition on Website & Signage	✓	✓	✓	✓
Exhibitor Passport Raffle	✓	✓	✓	
Welcome Reception in Exhibit Hall	✓	✓	✓	
Prominent Placement in Exhibit Area	✓	✓		
**WiFi Sponsor Acknowledgement Poster (Actual password cannot be company name)	✓			

PRODUCT THEATER & SPONSORSHIP OPPORTUNITIES

Promotional Offering Overview

- Opportunity for non-CME accredited presentation timeslot of choice based on availability.
- These sessions do not offer CME credit; instead, they showcase a company's products and services. Sessions will not be marketed by the CME office, only on agenda.
- Limited number of time slots are available - 4 total
- Scheduled on a first come first serve basis, limit 1 presentation per company.
- Standard audio-visual equipment for the presenter (screen, projector, podium, handheld mic, slide advancer) will be provided.
- Exhibitor table is **NOT** included (please see Exhibit Opportunities)

\$30,000

Wednesday, April 7, 2027 1:00-2:00pm or 4:30-5:30pm

Thursday, April 8, 2027 1:00-2:00pm

Friday, April 9, 2027 1:00 - 2:00 pm

****Deadline to confirm Product Theater December 1, 2026****

Welcome Reception Sponsorship

\$10,000

Wednesday, April 7, 2027

****does not include product theater or exhibitor table**

Breakfast Sponsor

\$5,000

****does not include product theater or exhibitor table; 4 available**

Lunch Sponsor

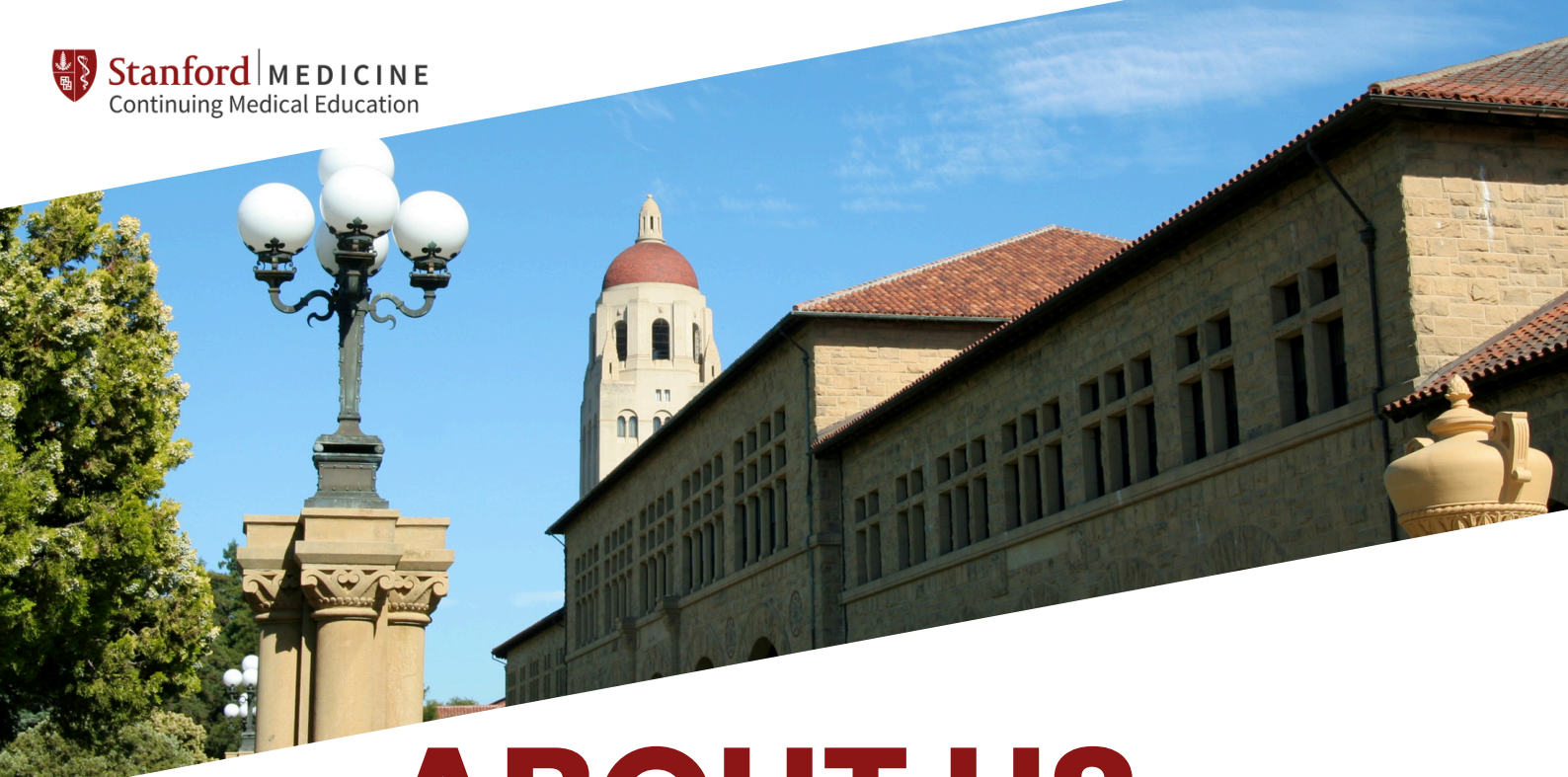
\$7,500

****does not include product theater or exhibitor table; 4 available**

Coffee & Beverage Station Sponsor

\$1,500

****does not include product theater or exhibitor table; 4 available**



ABOUT US

STANFORD CME

The Stanford Center for Continuing Medical Education (SCCME) is a global leader in the promotion of lifelong learning among professionals in healthcare. As such, we advance patient and population health and promote innovation by planning and implementing accredited continuing education activities to enhance the professional development of healthcare teams both locally and regionally, in the San Francisco Bay area and in the greater Pacific Region, as well as nationally and globally.

To accomplish this mission, we apply evidence and best practices from the education and implementation sciences to develop, accredit, and evaluate activities and initiatives designed to improve the skills, strategy, and performance of providers and healthcare teams and the delivery of patient care, ultimately with the goal of creating better health outcomes. By aligning our activities with the relevant competency frameworks, we support our learners as faculty, healthcare professionals, and respective teams in providing high value care to their patients and the communities they serve.

QUESTIONS?

CONTACT US:

Stanford Medical Education Funding

educationfunding@stanford.edu

